

Festival of Busselton Sponsorship Benefits

Sponsoring the Festival of Busselton in 2019 offers you excellent exposure and the opportunity to align with our mission and values. Your brand will have the opportunity to engage with consumers who are choosing brands, businesses and services that demonstrate an interest in and support the local community.



SPONSORSHIP INCLUSIONS	NAMING RIGHTS	PLATINUM \$10,000+	DIAMOND \$5,000+	GOLD \$3,000+	SILVER \$1,500+	BRONZE \$1,000+	VALUED PARTNER <\$1,000
1. Naming Rights of the Festival of Busselton 2019	✓						
2. Presenting Rights of Festival Closing Night Concert		✓					
3. Presenting Rights of Festival Fireworks OR Float Parade OR Petticoat Lane Markets OR Children's Fun Day			✓				
4. Presenting Rights of ONE Busselton Outdoor Movies screening OR Glow Ride				✓			
5. Logo on main street banners	✓	✓	✓				
6. Logo on Festival banner	✓	✓	✓	✓	✓	Name Only	
7. Logo on front of programme	✓	✓	✓				
8. Sponsor logo in the Festival programme	✓	✓	✓	✓	✓	Name Only	Name Only
9. Logo in 4x full page newspaper advertisement	✓	✓	✓	✓	✓	Name Only	Name Only
10. Logo on screen prior to Busselton Outdoor Movies	✓	✓	✓	✓	✓	✓	Name Only
11. TVC screened at Busselton Outdoor Movies	✓	✓	✓	✓			
12. Social media promotion	4	3	2	2	1	1	Name Only
13. Logo on our website with link to sponsor site	✓	✓	✓	✓	✓	✓	✓
14. Radio Acknowledgments	✓	✓	✓	✓	✓		
15. Sponsors own banners at Festival events	8	7	6	5	4		
16. Public Announcement mention during Festival event/s	✓	✓	✓	✓	✓		
17. Logo on Festival promotional Insta frames	✓	✓	✓				